



Leading weekly celebrity news magazine

Cover Price: 3,70€



MARKET POSITION:

Paris Match is the leading weekly news magazine in France. Amongst its 2.3M weekly readers, half are women, making it the most read weekly magazine by women in France.

Paris Match	
Paid Circulation in France ACPM OJD 2024	417 937
Total Circulation ACPM OJD 2024	454 139
Readership	
ONE NEXT 2025 S2	2 240 000
INFLUENCE 2025	
All	461 000
Senior management	208 000
Top 1% wealthiest (+200K€)	30 000

EDITORIAL PROFILE:

Paris Match accompanies its readers to the heart of an event, whether its to provide on France's favourite celebrities in their most intimate moments or behind the scenes accounts on those in power. Paris Match is known for its photo expertise, narrative writing, immersive reports and exclusive interviews.

ADVERTISING RATES 2026:

FORMAT	STANDARD	TRIM (W X H) MM FULL PAGE
Full page	38 500€	220 X 284
Outside Back Cover	76 000€	220 X 284
DPS	76 900€	440 X 284
½ page	28 300€	92 X 242 OR 105 X 284

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

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