



Leading weekly celebrity news magazine

Cover Price: 3,70€



#### **MARKET POSITION:**

**Paris Match** is the leading weekly news magazine in France. Amongst its 2.3M weekly readers, half are women, making it the most read weekly magazine by women in France.

	Paris Match
<b>Paid Circulation in France</b> ACPM OJD 2024	417 937
<b>Total Circulation</b> ACPM OJD 2024	454 139
<b>Readership</b> <u>ONE NEXT</u> 2025 S2	2 240 000
<u>INFLUENCE</u> 2025	
All	461 000
Senior management	208 000
Top 1% wealthiest (+200K€)	30 000

#### **EDITORIAL PROFILE:**

**Paris Match** accompanies its readers to the heart of an event, whether its to provide on France's favourite celebrities in their most intimate moments or behind the scenes accounts on those in power. Paris Match is known for its photo expertise, narrative writing, immersive reports and exclusive interviews.

#### **ADVERTISING RATES 2026:**

FORMAT	STANDARD	TRIM (W X H) MM FULL PAGE
Full page	38 500€	220 X 284
Outside Back Cover	76 000€	220 X 284
DPS	76 900€	440 X 284
½ page	28 300€	92 X 242 <b>OR</b> 105 X 284

#### **TECHNICAL SPECIFICATIONS:**

Please contact us for details

#### **COPY DEADLINE:**

Please contact us for details