



Courrier international

International News Magazine Weekly

Published on Thursdays

Cover Price: 5,90€



MARKET POSITION:

Courrier International explores the variety of opinions and debates from across the world that affect domestic and international societies. The editorial team select the best stories from around the world and put them into perspective. Courier International's monthly readership increased by 16% from 2022-23 (One Next S1). Its audience is made up of young and open-minded AB+ people living in urban areas, with 63% of the readership between 25 and 49 and 42% have completed higher education. It has a mixed readership: 47% female and 53% male.

	Courier International
Paid Circulation in France ACPM OJD 2024-2025	161 950
Total Circulation ACPM OJD 2024 -2025	170 258
Readership	
<u>ONE NEXT 2025 S2</u>	1 428 000
<u>INFLUENCE 2025</u>	
All	441 000
Senior Management	246 000
Top 1% Wealthiest (+200K€)	20 000

EDITORIAL PROFILE:

Courrier International discusses Politics, Economics, Culture, Society and Science. In addition, **Courrier International** has 10 supplements and 4 special issues per year, a travel magazine, a daily article in *Matin Plus* and two foreign editions.

ADVERTISING RATES 2026:

FORMAT	STANDARD	TRIM (W X H) MM
Full page	20 100€	257 x 307
DPS	41 000€	514 x 307
½ page	17 600€	229 x 139 (width)
¼ page	11 700€	112 x 139 (square)

TECHNICAL SPECIFICATIONS:

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